BERLIN
SUMMER WORKSHOP
2013

[urbanismo
paisaje
arquitectura]

IÑAKI ECHEVERRIA

AN CB | Aedes Network Campus Berlin

WHAT IS THE BSW @ ANCB?

A summer in Berlin, the cultural capital of the world, focused on architecture students with international professors and lecturers, in a highly competitive research environment. Located at Aedes Architecture Forum the most important acrhitectural gallery in europe, witch for the last 25 years it has succesfully established the agenda in the discourse of architecture and urban culture, with a series of unprecedented programs of publications, conferences, symposiums and exhibitions.

Iñaki Echeverria, Director of the Summer Workshop 2013, is an architect and landscape urbanist based in Mexico City, founded in 2008 a leader firm which has been awarded numerous high profile commissions, both public and private. Such as Texcoco Lake Ecological Park and The Children's Museum, "Papalote Verde Monterrey". Holds a Masters degree from the Graduate School of Architecture Planning and Preservation at Columbia University and is a visiting juror and lecturer in several Universities in the United States such as Columbia, Sciarc, UPenn and Harvard.

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IÑAKI ECHEVERRIA DIRECTOR OF THE ANCB BERLIN SUMMER WORKSHOP

IÑAKI ECHEVERRIA, architect and landscape urbanist based in Mexico City, founded in 2008 a leader firm which has been awarded numerous high profile commissions, both public and private.

Echeverria's multidisciplinary approach provides unique and specific solutions to complex conditions ranging from grand scale environmental remediation, public reclamation projects and landscapeurbanism planning to design, architecture and art installations. In these investigations a bottom-up collaborative approach to design is always privileged.

The Texcoco Lake Ecological Park with143 million square meters extension involved over 200 specialists from multiple fields all directed by Echeverria's office. Once completed, it will become the world's largest urban park.

The Children's Museum, "Papalote Verde Monterrey", scheduled to open to the public in winter 2013, will become Mexico's first Platinum LEED certificates. A museum devoted to sustainability and environmental education, it has already become a cultural landmark in Mexico's industrial heart able to negotiate its location in a historical heritage site with a radical architecture and from it's time.

For some years now, the firm has collaborated constantly with Liverpool, the largest luxury retail chain in Mexico, with the architectonic image design of their stores. A notable example is the new store in Villahermosa at the southeast of the country.

Iñaki Echeverria holds a Masters degree from the Graduate School of Architecture Planning and Preservation at Columbia University, a Bachelor's degree from UNAM in Mexico and Art History studies at UCBerkeley.

He is a professor of design at Universidad Iberoamericana and Director of the Summer Workshop at AEDES Network Campus Berlin. Echeverria is a visiting juror and lecturer in several Universities in the United States such as Columbia, Sciarc, UPenn and Harvard.

His work has been included in exhibitions in New York, Venice, Hamburg, Torino, Mexico, Quito and Lisbon. His latest exhibit was a solo show from October to December 2011 at the prestigious Aedes Architektur Forum in Berlin.

PROFESSORS

Carl Zillich, Berlin

After studying architecture and city planning at Kassel (Germany) and Columbia (NYC) Universities, Carl Zillich taught history and theory of architecture as Assistant Professor at the Faculty of Architecture and Landscape at Leibniz University in Hanover, Germany from 2002 to 2008. Since 2008 he is Head of Research at Germany's new Federal Foundation for the Culture of Building (Bundesstiftung Baukultur). As a visiting-critic, guest-lecturer and moderator he is invited to universities and institutions in Europe and North America. Since 2004, he has designed and built different projects as an architect and is the editor and author of various publications, i.e. on the interface of art and architecture. In 2012 he was appointed an Associate Member of the German Institute of Architects (Bund Deutscher ArchitektenBDA).

Josué Lee, Mexico

Is an architect by the Iberoamericana University currently studying a Master degree from Universidad Politecnica de Cataluña/Universidad Iberoamericana, (Laboratorio de la vivienda del Siglo XXI), Laboratory on Housing for the XXI Century, which includes detailed studies and specialization in different situations of contemporary housing: management, multi-functional models, emergency housing and rehabilitation.

During the past 6 years has worked developing large scale residential housing projects, hospitals and hotels with mayor players such as URIBE, GICSA, G/A and BBC Impulse, on mayor cities such as Cancun, Playa del Carmen, Acapulco, Tijuana and Mexico City.

3 years ago as project director at the office of Iñaki Echeverria, he began the New Children's Museum in Monterrey an underground museum that integrates the latest green technologies into the building and the coordination of Parque Ecológico Lago de Texcoco a Federal Government initiative.

On 2006 was a participant in the Business Today International conferences in New York organized by Stanford University and has been an invited professor at Ibero University and Anahuac University.

Iñaki Echeverria, was invited to exhibit his work at the prestigious Aedes Architektur Forum in Berlin. The exhibit focuses on the project for the Texcoco Lake Ecological Park in Mexico. The mutually influential relation between experience, geography and architecture is constantly addressed in his work.

BSW@AEDES NETWORK CAMPUS BERLIN

COURSE DURATION

4 weeks
Monday July 1st to Monday July 22th, 2013

PROFESSORS

Iñaki Echeverria Studio Coordinator
Josue Lee Assistant Professor
Carl Zilich Guest Professor

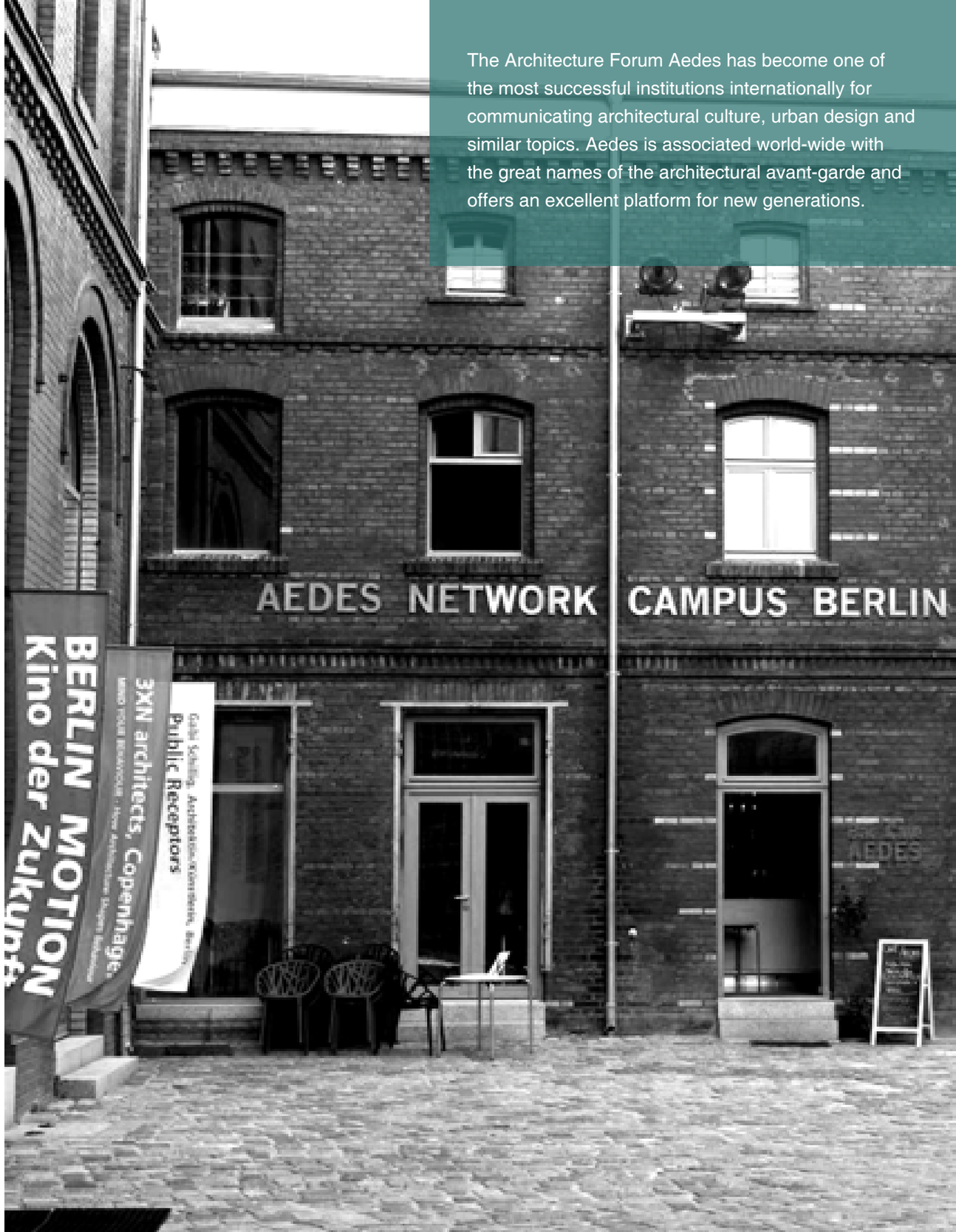
LOCATION

AEDES Network Campus Berlin (ANCB); located in an old brewery in the midst of East Berlin, in the area known as Pfefferberg.

UNIVERSITIES WITH ACCREDITATION

Universidad Iberoamericana (Mexico City, Mexico)

The Architecture Forum Aedes has become one of the most successful institutions internationally for communicating architectural culture, urban design and similar topics. Aedes is associated world-wide with the great names of the architectural avant-garde and offers an excellent platform for new generations.



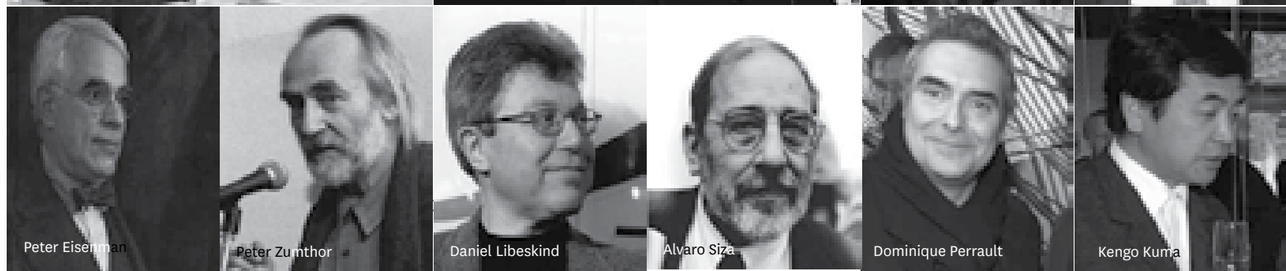
IN PARTNERSHIP WITH AEDES THE MOST IMPORTANT ARCHITECTURE GALLERY IN THE WORLD

13 Pritzker prize winners have presented their work in this gallery. Exhibitions are part of the studio´s curriculum

Kazuyo Sejima / Ryue Nishizawa (SANAA), Japan
Peter Zumthor, Switzerland
Thom Mayne, USA
Zaha Hadid, Iraq/United Kingdom
Rem Koolhaas, Holland
Norman Foster, United Kingdom
Renzo Piano, Italy
Tadao Ando, Japan
Alvaro Siza, Portugal
Frank Gehry, Canada / USA
Hans Hollein, Austria
James Stirling, United Kingdom
Philip Johnson, USA

With its continuous work, Aedes has evolved into a unique cultural brand which enjoys an outstanding reputation.
Aedes strives to focus public attention on the cultures of building and architecture and to present and convey architectural visions, sustainable urban concepts, urban planning and landscape architecture.

Exhibition “DG-Bank Berlin“, Frank O. Gehry, 1997



INTERNATIONAL LECTURERS & PROFESSORS

GUEST SPEAKERS & CRITICS 2012

Verena von Beckerath (Heide & von Beckerath, Berlin)
Thomas Willemeit (GRAFT, Berlin)
Beate Engelhorn (Aedes, Berlin)
Martin Ostermann (Magma Architecture, Berlin)
Dirk Landt (Nieto Sobejano Arquitectos S.L., Berlin)
Jason Scroggin (College of Design, Kentucky)
Akari Takebayashi (College of Design, Kentucky)
Carl Zillich (Bundesstiftung Baukultur, Potsdam)
Volker Halbach, (Blauraum architects, Hamburg)

GUEST SPEAKERS & CRITICS 2011

Martin Rein-Carlo (Topotek 1, Berlin)
Jonas Coersmeier (Pratt Institute, New York)
Gisela Baurmann (Büro NY Coersmeier Baurmann, New York)
Imke Woelk (Imke Woelk und Partner, Berlin)
Luis Berriós Negrón (MIT architect and artist, Berlin)
Carl Zillich (Bundesstiftung Baukultur, Potsdam)
Volker Halbach, (Blauraum architects, Hamburg)
Lukas Feireiss (Curator Editor, Berlin)

GUEST SPEAKERS & CRITICS 2010

Fuensanta Nieto & Enrique Sobejano (Nieto & Sobejano)
Martha Thorne (Executive Director of the Pritzker Architecture Prize)
Tim Edler & Jan Edler (realities:united)
Matthias Sauerbruch (Sauerbruch & z)
Volker Halbach (Blauraum Architekten)
Wolfram Putz (Graft)
Frank Barkow & Regine Leibinger (Barkow & Leibinger)
Winy Maas (MVRDV)
Dirk Landt (Nieto & Sobejano, Berlin)
Ilka & Andreas Ruby (textbild)
Christopher Dell (Haffen City University)

For more than 25 years Aedes Architecture Forum has successfully set the agenda in the domestic and international discourse on architecture and urban culture with its unparalleled programme of exhibitions, symposia, lecture series and publications.

STUDIO LIFE
OPEN 24 / 7

COURSE DESCRIPTION

The Studio will stem from a Critical Approach to the existing space. To achieve this, abstract tools of analysis and design will be explored. This will provide the basis for a Site Construction to be studied through design. Form, rather than Program will become the main tool for understanding potential and means to design an intervention of the existing condition: aiming for an investigation of Form through form.

Traditional problem-solving strategy for architecture is avoided and opportunity-driven strategies are pursued. Second part of the Studio will develop a Strategy of Engagement for the constructed site, and an Architectural Probe to test and explore the original strategy.

The Site Construction and the Strategy of Engagement will explore the notion of Fields of Conscience and Homeomorphic Equivalents as an alternative to conceptual thinking. It is proposed as a more effective alternative to articulate complexity in design.

The Architectural Probe should present an archetypal situation of the exploration intended for the site. The Project should “Grow” from within the Site Construction, in a biological sense of the metaphor, even if the exercise is in itself a cultural transplant.

The Studio serves as platform for current topics, as interface between university, research and the public, as platform and support for young talents, as ‘surface’ for the presentation of institutional and cooperation partners, and as an event space.

VISITS ARE A CORE ASPECT OF THE WORKSHOP

PREVIOUS VISITS INCLUDE:

Berlin’s Boros Collection

Mies Neue Nationalgalerie

Le Corbusier Unité D’habitation Berlin

Office Of Nieto Y Sobejano

Office Of Olafur Eliasson

Department Of Conceptual And Structural Design At Technische Universität Berlin

Office Of Sauerbruch Hutton

Brandlhuber + Architekten Und Stadtplaner

Fernando Menis Badeschiff

Martin-Gropius-Bau

Berliner Philharmoniker Hans Scharoun’s

Mauerpark Berlin

Underground Pfefferberg

Underground Berlin

Top: Visit to Sauerbruch Hutton Office 2011

Bottom: a visit with PHD Mike Schlaich Professor for Structural Engineering at the Department of Conceptual and Structural Design at Technische Universität Berlin on 2011

BERLIN IS THE CULTURAL CAPITAL OF THE WORLD, IT OFFERS A UNIQUE ENVIRONMENT FOR RESEARCH

Denkmal für die ermordeten Juden Europas is a memorial in Berlin to Jewish victims of the Holocaust, designed by architect Peter Eisenman and engineer Buro Happold. 2,711 concrete slabs designed to produce an uneasy, confusing atmosphere, and the whole sculpture aims to represent a supossedly ordered system that has lost touch with human reason.

CALENDAR

1) Week 1 (1/2) Introduction

a) Preliminary- introduction to course objectives, methodology and scope.

b) Immersion- Introduction by different speakers. Visit to diverse interest points and architecture offices.

c) Organization of Information Pin-up of general site construction

2) Week 1 (2/2) Site Construction

a) Definition of Objectives

b) Reviews of work in-progress.

c) Mid Term Review. Presentation of Site Construction to an external jury.

3) Week 2 (1/2) Strategy of Engagement

a) Definition of Objectives

b) Week reviews of work in-progress.

c) Pin/up of Strategy. Definition of situation to be acknowledged in Architectural Probe(s).

4) Weeks 2 (2/2) & 3 Architectural Probe

a) Definition of Objectives

b) Reviews of work in-progress.

c) Final Review. Presentation of Final Project to an external jury

COURSE COST

€ 1,000.00 (one thousand Euros) per person

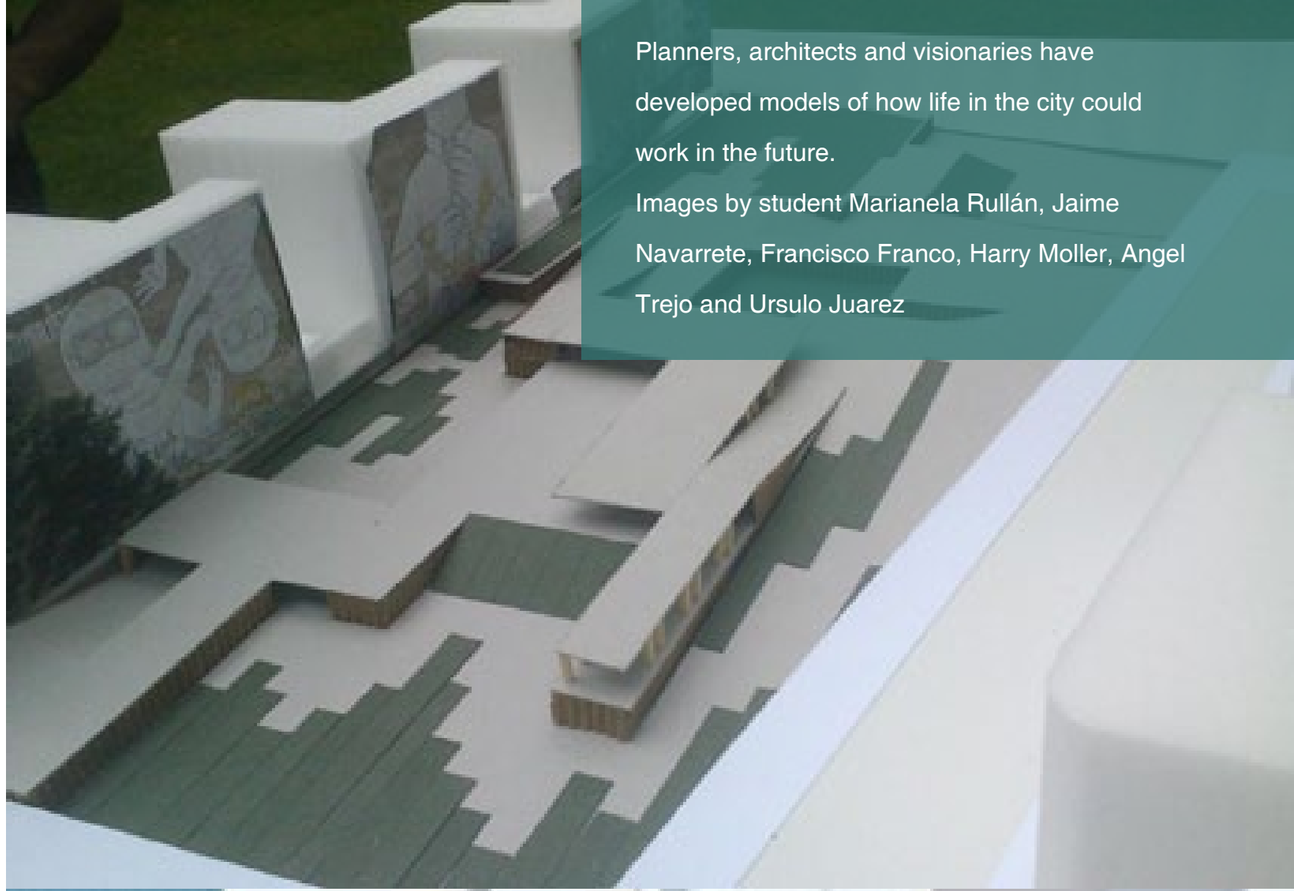
50% of payment is required before April 26th to reserve.

The rest should be covered before May 31st.

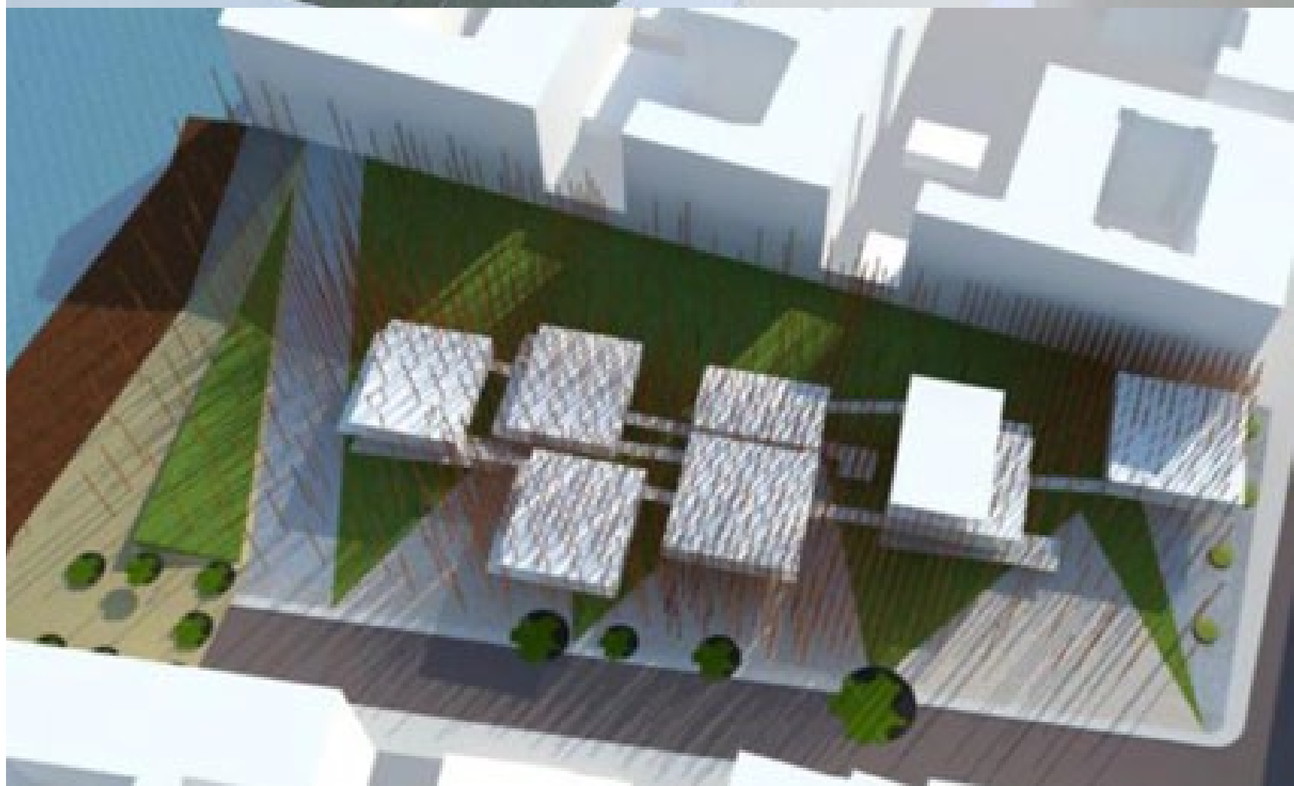
Payment will be received in cash, directly at our office or through a wire transfer

Payment in Euros only

Course limit 25 people



Planners, architects and visionaries have developed models of how life in the city could work in the future.
Images by student Marianela Rullán, Jaime Navarrete, Francisco Franco, Harry Moller, Angel Trejo and Ursulo Juarez



GENERAL INFO

COURSE REQUIREMENTS AND TRAVEL RECOMMENDATIONS

Airfare and accommodation is not included in the course cost; each participant should make his own travel arrangements as he sees fit.

Arranging for group accommodations is highly recommended; apartment rentals and youth hostels are available near the Campus. (http://www.pfefferbett.de/en)

It is strongly recommended to arrange for an extended stay after the completion of the course; time availability during the course will be scarce (participants are expected to work at least 10hrs a day on their assignments).

All course related activities, such as arranged visits, conferences and work sessions are mandatory. Each participant should bring his own material for the course (laptop computer with installed programs such as Adobe Photoshop, Adobe Ilustrator Indesign, Sketch up, Auto cad, 3-D Max, is a requirement, writing and drawing material, etc.); AEDES Campus will provide work space and printing equipment. An advanced level of English is required.

RELATED LINKS

www.inakiecheverria.com
www.parquetexcoco.com
www.aedes-network-campus.de
www.pfefferbett.de/en

For additional information please contact:
studio@inakiecheverria.com

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